



Tiina Voipio

Born 1982

Head of Claims

CV
07/01/26

Current Position

If P&C Insurance

- Group Executive Vice President, Head of Claims, 2026-

Education

Helsinki School of Economics

- Master's degree in economics with specialization in marketing, accounting and quantitative methods, 2006

Career

If P&C Insurance Ltd, (publ)

- SVP, Head of Digital Sales and Customer Experience, BA Private, 2021-2025
- Head of Product Finland, BA Private, 2017-2020
- Head of CRM Finland, BA Private, 2012-2017

Vectia management consultancy

- Management consultant, 2006-2011

Languages

- Finnish, Swedish, English

